CATV IN THE BAY AREA

A SURVEY

This survey was designed to obtain basic information on service programs by Cable Television companies. There are numerous Cable TV outfits which are now servicing almost every city throughout the nine county San Francisco Bay Region. Many of these companies are presently engaged in local origination programming which provides entertainment and community service programs for their subscribers. Many more Cable TV outfits are planning to start broadcasting local programs in the near future. This new form of community media will make available an avenue in which the dissemination of diverse public interest material can be initiated by citizens, service organizations, local governments and regional agencies. The purpose of this Cable TV Director is to make citizens and officials in the Bay Area aware of the availability of this type of communication and to provide them with an informative guide to Cable TV programming, producing, personnel, and equipment in their area.

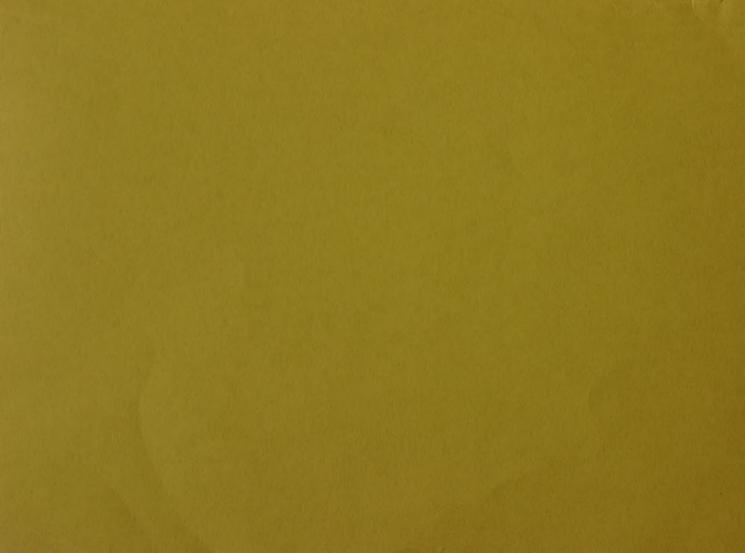
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UNIVERSITY OF CALIFORNIA

PUBLIC INFORMATION OFFICE ASSOCIATION OF BAY AREA GOVERNMENTS HOTEL CLAREMONT, BERKELEY, CALIFORNIA 94705

JANUARY, 1973



CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PR STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
ALAMEDA ALAMEDA CABLE VISION 1546 PARK STREET ALAMEDA, CA. 522-5544	NO	NO							
ALBANY CABLE COM GENERAL OF NORTHERN CALIFORNIA 2089 23RD SAN PABLO, CA. 233-1500	DAVE SMART	YES	NO SET TIME	YES	NO	3/4" SONY 1" AMPEX	YES		NO
ANTIOCH TELE-VUE SYSTEMS INC. 125 MARIPOSA DRIVE	NO	NO	1		100	A THE REAL PROPERTY.		=	
PITTSBURG, CA 432-3538 ATHERTON									
NONE BELMONT									
PENINSULA CABLE TV 894 INDUSTRIAL ROAD SAN CARLOS, CA. 94070 592-2253	MR. TRENTACOSTA	YES	5-10 HRS	B & W	YES	1" IVC	YES		YES
						4.			



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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM P STUDIO & ' EQUIPMENT	RODUCING STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE
BELVEDERE TELE-VUE SYSTEMS, INC. 148 MITCHEL BLVD.	NO	NO							
SAN RAFAEL, CA. 479-4391							7.		
BENICIA									
CABLE COM-GENERAL OF NORTHERN CALIF., INC. 640 1 st STREET BENICIA, CA. 687-3160	NO	NO							
BERKELEY									receipt to planeton go
BAY CABLE VISION INC. 2063 CENTER STREET BERKELEY, CA 94704 849-1466	DAVE GREEN	YES	20 HRS. NO SET SCHEDULE	YES	DEPENDS ON COM- PLEXITY OF PROGRAM	1" IVC SONY CAS- SETTE 1/2" SONY	YES	YES	YES
BRENTWOOD									
TRIANGLE CABLE CO. 1666 WILLOW PASS ROAD PITTSBURG, CA 687-3160	NO	NO							
BRISBANE									
BRISBANE CABLE TV, INC. 91 SKYLINE PLAZA DALY CITY, CA. 994-1212	GRADY HESTERS	YES	40 HRS. CHANNEL 8	YES	YES	1" IVC	YES		YES
						100			



		LOCAL	HOURS	PROGRAM PE		TAPE	35MM	16MM	BICYCLE
CATV OUTFIT & ADDRESS	DIRECTOR	PUBLIC SERVICE PRGMNG.	PER WEEK	STUDIO & ' EQUIPMENT	STAFF HELP	SIZE	SLIDES	FILM	TAPES
BURLINGAME									
NONE	10								
CALISTOGA									The state of the s
STORER CABLE TV, INC. 1408 LINCOLN AVE. CALISTOGA, CA. 707-942-6655	JACK HARPER	NO							
ASTRO VALLEY									
CABLEVISION BY TELEVENTS 20677 PARK WAY CASTRO VALLEY, CA 582-0234		NO MAYBE 1-73							
CAMPBELL									
SAN JOSE CABLE TV SERVICE 199 BLOSSOM HILL ROAD SAN JOSE, CA 165-4100	DICK CURRIER	YES	1 HOUR	YES	YES	1" IVC	NO	-	NO
CLAYTON									
CONCORD TV CABLE 1059 DETROIT AVENUE CONCORD, CA 94518 687-7272	GENE HANBLETON	YES	SEVERAL	YES	YES	1" IVC AMPEX	YES	YES	YES

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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM P STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE
CLOVERDALE HCG CABLEVISION INC. 315 HEALDSBURG AVE. HEALDSBURG, CA. 707-433-4427	NO .	. NO				4			
COLMA NONE CONCORD									
CONCORD TV CABLE 1059 DETROIT AVE. CONCORD, CA 94518 687-7272	GENE HANBLETON	YES	SEVERAL	YES	YES	1'' IVC AMPEX	YES	YES	YES
CORTE MADERA									
CABLE VISION 601 TAMALPAIS DRIVE CORTE MADERA, CA. 924-4622	NO	NO							
COTATI		·		0					
STORER CABLE TV 153 SOUTHWEST BLVD. ROHNERT PARK, CA. 707-795-4548	JACK HARPER	NO							
CUPERTINO NONE									

				ANGEL STONE MOSTLY 2 MED MOSTLY 2 MED

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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PR STUDIO & ' EQUIPMENT	RODUCING STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
DALY CITY VISTA GRANDE CABLE - VISION 91 SKYLINE PLAZA DALY CITY, CA. 994-1212	GRADY HESTERS	40 HOURS CHANNEL 8	YES	YES	YES	1" IVC	YES		YES
DIXON NONE									
DUBLIN TELE-VUE SYSTEM INC. 11828 DUBLIN BLVD. DUBLIN, CA 828-2424	NO	NO							
EL CERRITO EL CERRITO VIDEO SYSTEM 1005 SAN PABLO EL CERRITO, CA. 524-3355	NO CATV								
EMERYVILLE NONE									
FAIRFAX									
CABLE VISION 148 MITCHELL BLVD. SAN RAFAEL, CA. 479-4391	NO	NO							



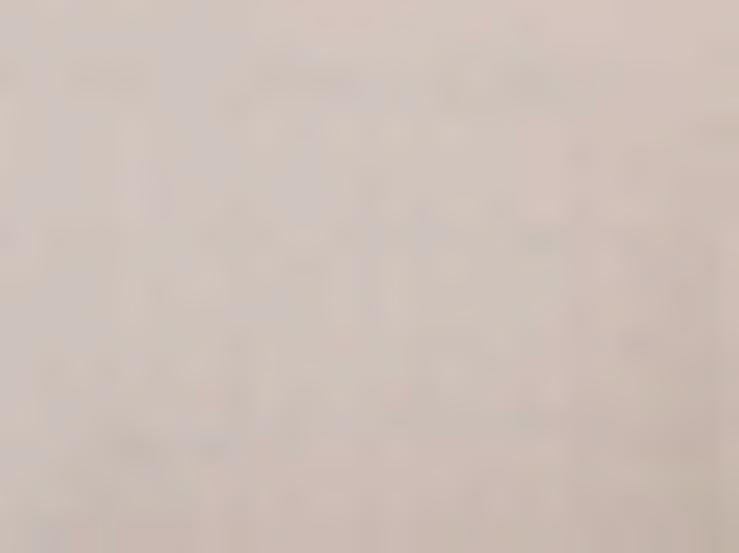
	LOOSE BROOMS	LOCAL	HOURS	PROGRAM PI		TAPE	35MM	16MM	BICYCLE
CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	PUBLIC SERVICE PRGMNG.	PER WEEK	STUDIO & ' EQUIPMENT	STAFF HELP	SIZE	SLIDES	FILM	TAPES
FAIRFIELD									
STORER CABLE TV INC. TEXAS & BOYNTON AVE. FAIRFIELD, CA. 422-4622	JACK HARPER	NO							
FOSTER CITY									
NATION WIDE CABLEVISION 2080 SOUTH DELAWARE SAN MATEO, CA 349-3922	NO	NO				And the second s			***
FREMONT									
FREMONT CABLE TV INC. 40777 GRIMMER BLVD. FREMONT, CA.	GRADY HESTERS	YES	40 HOURS CHANNEL 8	YES	YES	1" IVC	YES		YES
GILROY									
GILROY CABLE TV 7630 EIGLEBERRY GILROY, CA. 408-842-5653	GARY NICHOLAS	YES	NO SET TIME	YES		1/2" SONY	YES		NO
HALF MOON BAY									
CRYSTAL-BRITE TV INC. 2316 PALMETTO AVE PACIFICA, CA 94044 355-4833	GRADY HESTERS	YES	40 HOURS	YES	YES	1" IVC	YES		YES



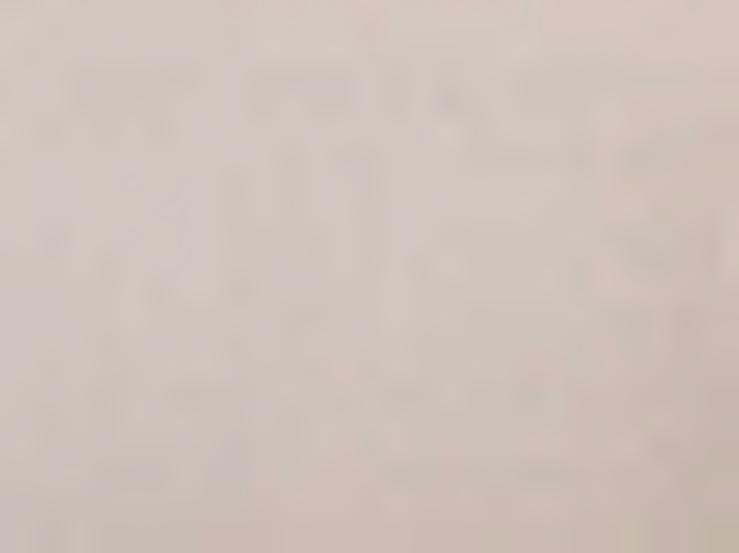
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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM P STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
HAYWARD									
LVO CABLE TV OF HAYWARD 26236 INDUSTRIAL BLVD. HAYWARD, CA. 785-4911	NO	NO							The state of the s
HEALDSBURG									
HCG CABLE VISION INC. 315 HEALDSBURG AVE. HEALDSBURG, CA. 707-433-4427	NO	NO					•		
HERCULES									
NONE									
HILLSBOROUGH									
NONE									
LAFAYETTE									
CABLE-VISION INC. 1675 SCHOOL ST. MORAGA, CA. 376-1200	FRANK LOGAN	YES ·	NO SET SCHEDULE	FULL COLOR SONY STUDIO		1" IVC	YES	YES	YES
LARKSPUR									
TELE-VUE SYSTEMS INC. 148 MITCHELL BLVD. SAN RAFAEL, CA 94903 479-4391	NO	NO							



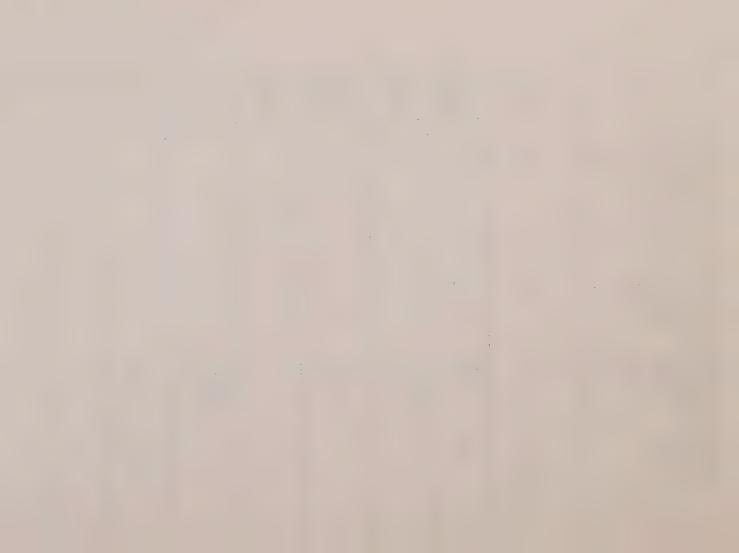
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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE
LOS ALTOS									
NONE									
LOS ALTOS HILLS									4 4 4 4 7 1000
NONE	,								
LOS GATOS									
TELEPROMPTER CORP. OF LOS GATOS 405 ALBERTO WAY P.O. BOX 429 LOS GATOS, CA. 408-356-1106	KEN GORDON	YES	2 HOURS	YES	YES	1" IVC	, YES	YES	YES
LIVERMORE									
TELE-VUE SYSTEM INC. 11828 DUBLIN BLVD. DUBLIN, CA. 828-2424	NO	NO							
MARTINEZ									
TELEVENTS OF CALIF. INC 700 D STREET MARTINEZ, CA. 94553 228-0600	STEVE ELKINS	YES	1/2 HR.	YES	YES	1" IVC & SONY CAS-SETTE	YES (LOSS 30% OF OUTSIDE PICTURE)		NO
MARIN CITY									
CABLE TV OF MARIN INC. 728 A STREET SAN RAFAEL, CA 94901 924-4622	МО	NO							



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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE
MENLO PARK PENINSULA CALBE TV 894 INDUSTRIAL ROAD SAN CARLOS, CA 592-2253	MR. TRENTACOSTA	YES	5-10 HRS.	B & W COLOR	YES	1" IVC	YES		YES
MILL VALLEY TELE-VUE SYSTEMS INC. 148 MITCHEL BLVD. SAN RAFAEL, CA. 479-4391	NO .	NO					•		
MILLBRAE NATION WIDE CABLEVISION 2080 SOUTH DELAWARE SAN MATEO, CA.	NO	NO							
MILPITAS MILPITAS CABLE TV INC. 154 S. MAIN MILPITAS, CA. 95035 263-0700	RICH MELLO	YES	NO SET TIME			1/2" SONY AV 3400	NO		YES
MONTE SERENO TELEPROMPTER CORP. OF LOS GATOS 405 ALBERTO WAY P.O. BOX 429 LOS GATOS, CA 408-356-1106	KEN GORDON	YES	2 HOURS	YES	YES	1" IVC	YES	YES	YES



NO							
NO							
NO							
NO							
START 3-1	10 HR.WK	NO:BUILDING NOW		1/2" SONY B & W 1" IVC	YES		YES
			:				
NO							
			NOW	NOW	NOW B & W 1" IVC	NOW B & W 1" JVC	NOW B & W 1" IVC



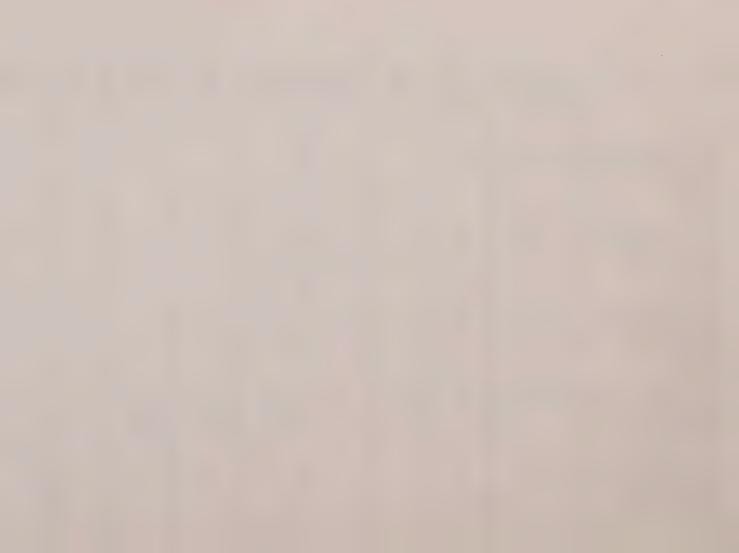
CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
OAKLAND FOCUS CABLE OF OAKLAND 2816 HAVENSCOURT BLVD. OAKLAND, CA. 635-1162 ORINDA	NO: AFTER 1-73								
CABLE-VISION INC. 1675 SCHOOL ST. MORAGA, CA. 376-1200	FRANK LOGAN	YES	NO SET SCHEDULE	FULL COLOR SONY STUDIO		1'' IVC	YES	YES	YES
PACIFICA PACIFICA CABLE CO. 2316 PALMETTO AVE. PACIFICA, CA 355-4833	GRADY HESTERS		40 HOURS CHANNEL 8	YES	YES	1" IVC	YES		YES
PALO ALTO NONE PETALUMA TELE-VUE SYSTEMS INC. 210 DOUGLAS PETALUMA, CA. 707-763-2272	NO	NO							

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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM P STUDIO & EQUIPMENT	RODUCING STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
PIEDMONT FOCUS CABLE OF OAKLAND 2816 HAVENSCOURT BLVD. OAKLAND, CA. 635-1162	NO: AFTER 1-73								
PINOLE CONTRA COSTA CABLE CO. 2434 SAN PABLO AVE. PINOLE, CA 94564 758-2000	NO	NO							
PITTSBURG TELE-VUE SYSTEMS INC. 125 MARIPOSA DRIVE PITTSBURG, CA. 432-3538	NO	NO							
PLEASANT HILL TELEVENTS OF CALIF., INC 700 D STREET MARTINEZ, CA. 94553 228-0600	STEVE ELKINS	YES	1/2 HR.	YES	YES LIMITED	1" TVC SONY CAS- SETTE	YES (LOSS 30% OF OUTSIDE PICTURE)		NO
PLEASANTON TELE-VUE SYSTEM INC. 11828 DUBLIN BLD. DUBLIN, CA 828-2424	NO	NO							

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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM P STUDIO & EQUIPMENT		TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE
PENINSULA CABLE TV 894 INDUSTRIAL ROAD SAN CARLOS, CA. 94070 592-2253	MR. TRENTACOSTA	YES	5-10 HRS.	B & W COLOR	YES	1" IVC	YES		YES
BAY CABLE VISION INC. 2063 CENTER STREET BERKELEY, CA 94704 849-1466	DAVE GREEN	YES	20 HRS. NO SET SCHEDULE	YES	DEPENDS ON COM- PLEXITY OF PROGRAM	1" IVC SONY CAS- SETTE 1/2" SONY	YES	YES	YES
ROHNERT PARK STORER CABLE TV 153 SOUTHWEST BLVD. ROHNERT PARK, CA. 707-795-4548	JACK HARPER	NO							
PORTOLA VALLEY NONE ROSS TELE-VUE SYSTEMS INC. 148 MITCHELL BLVD. SAN RAFAEL, CA. 94903 479-4391	NO	NO						·	

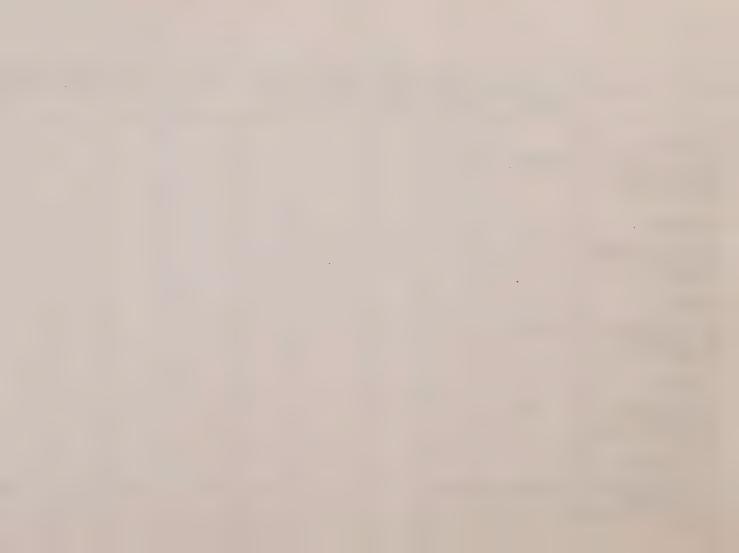
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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & EQUIPMENT	RODUCING STAFF HELP	TAPE	35MM SLIDES	16MM FILM	BICYCLE TAPES
SAINT HELENA STORER CABLE TV INC. 1317 MAIN STREET SAINT HELENA, CA. 707-963-7121	JACK HARPER	NO .							
SAN ANSELMO CLEAR VIEW CABLE SYSTEM 2404 SIR FRANCIS DRAKE FAIRFAX, CA. 454-4605	NO	NO							
SAN BRUNO SAN BRUNO MUNICIPAL CBL 567 EL CAMINO REAL SAN BRUNO, CA 589-5348	DAVE THOMAS	NO							
SAN CARLOS COUNTY TV CABLE 534 LAUREL ST. SAN CARLOS, CA. 94070 591-8351	NO	NO							
SAN FRANCISCO TELEVISION SIGNAL CORP. 1902 VAN NESS AVE. SAN FRANCISCO, CA 94109 285-8800		POSSIBLY		NO	NO	1" IVC	YES		YES

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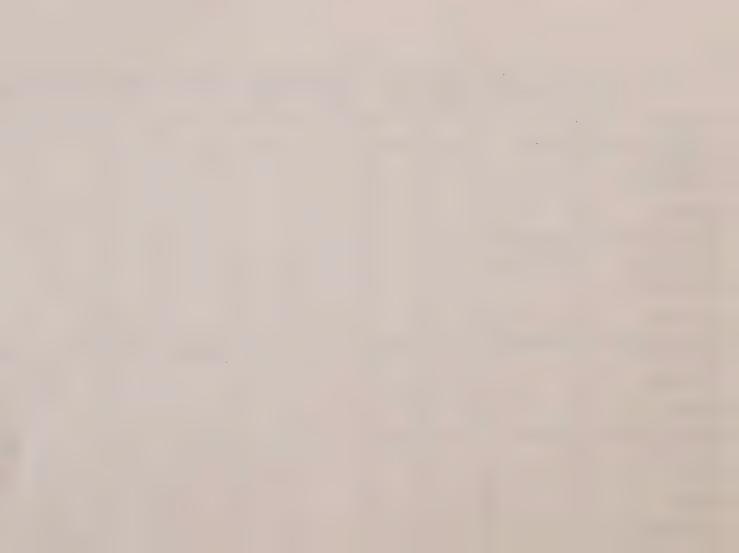


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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM P STUDIO & ' EQUIPMENT	RODUCING STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
SAN JOSE									
SAN JOSE CABLE TV SER- VICE 999 BLOSSOM HILL ROAD SAN JOSE, CA 95123 408-265-4100	DICK CURRIER	YES	1 HOUR	YES	YES	1" IVC	NO		NO
SAN LEANDRO									
LVO CABLE TV OF HAYWARD 26236 INDUSTRIAL BLVD. HAYWARD, CA. 785-4911	NO	NO					-		
SAN MATEO									
NATION WIDE CABLEVISION 2080 SOUTH DELAWARE SAN MATEO, CA. 349-3922	NO	NO							
SAN PABLO									
CABLE COM-GENERAL OF NORTHERN CALIFORNIA 2089 23rd SAN PABLO, CA 233-1500	DAVE SMART	YES	NO SET TIME	YES	NO	3/4" SONY VIDEO CASSETTE 1" AMPEX	YES		NO
SAN RAFAEL									
TELE-VUE SYSTEMS, INC. 148 MITCHELL BLVD. SAN RAFAEL, CA. 479-4391	NO	NO							

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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
SANTA CLARA									
TELEPROMPTER CABLE TV OF SANTA CLARA 1087 MONROE SANTA CLARA, CA 408-296-5294	JIM AHERN	YES	4 HOURS	YES	YES	1/2" J1 1" IVC	· NO		YES
SANTA CRUZ									
TELEPROMPTER CORP. OF SANTA CRUZ P.O. BOX 2217 1376 SOQUEL AVE. SANTA CRUZ, CA 408-423-6510	DOES NOT SER- VICE SANTA CLARA COUNTY						•		
SANTA ROSA									
CABLEVISION-CHANNEL 6 1057 COLLEGE AVE. SUITE 6 SANTA ROSA, CA. 707-542-5224	JOHN CARDENAS	YES	30 HOURS	YES	YES	1" AMPEX 1/2" SONY	YES	YES	YES
SARATOGA									
TELEPROMPTER CABLE TV OF SANTA CLARA 1087 MONROE SANTA CLARA, CA 296=5294	JIM AHERN	YES	4 HOURS	YES .	YES	1/2" J1 1" IVC	NO		YES
SAUSALITO									
(SEE NEXT PAGE)									



CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & ' EQUIPMENT	RODUCING STAFF HELP	TAPE	35MM SLIDES	16MM FILM	BICYCLE TAPES
SAUSALITO MARTIN'S CABLE TV 307 VALLEY SAUSALITO, CA. 332-0979	NO	NO							
SEBASTOPOL STORER CABLE TV INC. 921 GRAVONSTON AVE. SEBASTOPOL, CA 823-9747	JACK HARPER	NO							
SONOMA STORER, CABLE TV INC. 416 1 STREET SONOMA, CA 707-996-8482	JACK HARPER	NO							
SOUTH SAN FRANCISCO WESTERN TV CABLE 116A STARLITE STREET SOUTH SAN FRANCISCO, CA 583-9484	DAVE DEPRODO	YES	NO SET TIME	YES: BUT NO	TIME TO ODUCE	1" IVC	YES	YES	NO
SUISUN CITY STORER CABLE TV INC. TEXAS & BOYNTON AVE. FAIRFIELD, CA. 422-4622	JACK HARPER	NO							

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CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	LOCAL PUBLIC SERVICE PRGMNG.	HOURS PER WEEK	PROGRAM PI STUDIO & ' EQUIPMENT	STAFF HELP	TAPE SIZE	35MM SLIDES	16MM FILM	BICYCLE TAPES
SUNNYVALE									
PENINSULA TV POWER INC. 1330 S MARY AVE. SUNNYVALE, CA. 94087 245-770	MR. DAVIS	YES	WHEN SLOT IS AVAIL- ABLE	YES	YES	1" IVC	YES	YES	YES
TIBURON									
TELE-VUE SYSTEMS, INC. 148 MITCHEL BLVD. SAN RAFAEL, CA. 479-4391	NO	NO							
UNION CITY									
NONE									
VACAVILLE									
GENERAL ELECTRIC CABLE- VISION 146 SOUTH ORCHARD AVE. VACAVILLE, CA 707-448-8488	NO	NO					·		
VALLEJO									
NORTH BAY CABLE CO. 1808 SPRING ROAD VALLEJO, CA 94590 707-691-2505	MR. BOUS	YES	UPON RE- QUEST	YES	YES FIVE	1" IVC	YES		NO



CATH CUTCAT A ADDRESS	LOCAL PROOF	LOCAL	HOURS	PROGRAM P		TAPE	35MM	16MM	BICYCLE
CATV OUTFIT & ADDRESS	LOCAL PROGRAM DIRECTOR	PUBLIC SERVICE PRGMNG.	PER WEEK	STUDIO & '	STAFF HELP	SIZE	SLIDES	FILM	TAPES
WALNUT CREEK									
GENERAL ELECTRIC CABLE- VISION CORPORATION 1604 LOCUST STREET WALNUT CREEK, CA 94596 933-3193	KATHY THOMAS BOB BRIGGS	YES	1 HR DAILY 1/2 M.W.	YES	YES FIVE	1''IVC SONY	YES	YES	NO
WOODSIDE									
NATION WIDE CABLEVISION INCORPORATED 894 INDUSTRIAL ROAD SAN CARLOS, CA 592-2253 YOUNTVILLE	MR. TRENTACOSTA	YES	5-10 HRS.	B & W COLOR	YES	1" IVC	, YES		YES
STORER CABLE TV INC. 1317 MAIN STREET SAINT HELENA, CA 707-963-7121	JACK HARPER	NO							
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